



# Students: What's in it for you!

ABW offers the opportunity to acquire the skills necessary to run your own company. In an exciting one week intensive program you will experience what it is like to run a multi-million dollar company and make decisions which have real outcomes.

Working as a part of a team managing your own multi-million dollar Manufacturing business with the help of business mentors, you'll discover the variety of skills needed to be part of a successful business in the 21st century. You'll learn to work with and respect other team members as you cooperate to complete tasks.



Most students come away with a deeper self-awareness. In fact many students have credited ABW as a critical influence on their career decisions.

***“A very fulfilling and vigorous week that allowed us to work as a team and put our creative skills to the test. Best program ever.”***  
student

You will be encouraged to use the combined initiative and resourcefulness of the people in your company to create a product and develop the promotional materials you believe will promote it best.

The wide variety of experiences in ABW differs from the usual school activities, allowing many students to discover talents which they may not previously have been aware of. Students find that the team decisions give them an opportunity to develop self-esteem and confidence, and talented students have a chance to delve into new areas of interest.

***“From a business point of view, I believe this program delivers a hearty slice of real life in a concentrated dose”*** business mentor

## Certificate of Participation

If you are an active participant you will receive a certificate to add to your CV that outlines the skills involved in the program that employers are looking for:

- Responsibility
- Tolerance
- Decision-making
- Public speaking
- Report writing
- Planning
- Organisational skills
- Support of others
- Mathematical ability
- Creative ability
- Implementing a plan
- Teamwork
- Leadership
- Computing skills
- Independence
- Communication skills
- Co-operative group work



***“It is an excellent program that teaches you a lot of things that you would never learn in a classroom”*** student

## Discovery Learning

ABW is like an in-school excursion! Normal lessons are suspended for the week and you work in teams to accomplish what seems at the beginning, an impossible task. Each team is supported by teacher and business mentors. Each student receives the ABW Participant Manual. You are not assumed to have any prior understanding. Lectures cover Marketing, Operations, Finance and a Guide to the Computer Simulation.

Take responsibility - run your own enterprise